

GLOBAL ECONOMIC OUTLOOK

March 2017



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ERA OF CHANGE

- **Trump election as U.S. President – begins new era in international relations.**
- **Change in U.S. attitude toward trade & globalization .**
- **Impacts decision making by multinationals, banks & cross border trade.**
- **Businesses and trading partners reassess relationships with U.S.**
- **High degree of uncertainty.**

Global Trends

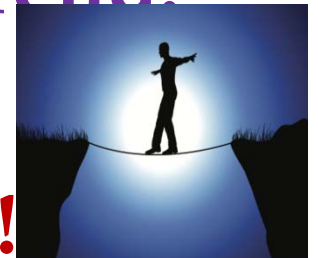
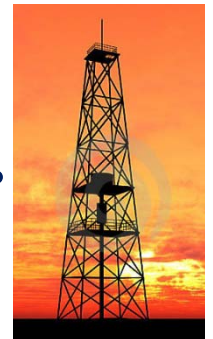
- Nationalism, protectionism join forces.
Status quo of past 60 years questioned.
- U.S., UK foreign policy turn inwards.
Political & economic norms challenged.
Nuanced reaction from abroad.
- Rest of the world attempt to absorb & adjust to new realities.

Global trends

- **U.S. recovery shows momentum. Trump stimulus to accelerate recovery.**
- **Business, consumer confidence at highest levels in 8 years. Yet guarded.**
- **Job growth, stock market gains, support upbeat short-term expectations.**

2017-18 Outlook

- **Asia – adjust to global changes.**
- **Rest of the world: watches cautiously.**
- **Oil producers recent optimism hit by glut of crude; prices slide.**
- **Weak global trade growth– 4 year trend. 2017 -18 outlook: uncertain.**
- **Middle East instability– High RISK!**



Marketplace

- **Commodity prices continue volatility.**
- **U.S. interest rates set to grow.**
- **Countries dependent on commodities [producers & exporters] foresaw brighter 2017.**
- **Revenue outlook now uncertain.**
- **Broader global demand projected to spur consumption, employment & growth.**

Global growth outlook

- **2017 global GDP growth projected: 3.4%-3.5%**
 - *Versus 3.2% 2016 GDP growth.*
 - **2017: developed economies grow by 1.6%.**
 - **Emerging economies - 4.2% growth.**
- **Demand in India - *not* replacing China's slowdown.**
- **Regions display considerable growth volatility.**

Trade Growth

- 2013-15: 3% global trade growth
- 2017 forecast : 1.7% - 2%.
- Compare with 6% - 7% average trade growth over 3 decades.
- 1985-2003 trade *grew* at twice the pace of global GDP.
- 2009-15: trade barely kept pace with global GDP growth.

Globalization questioned

- **Backlash against perception of unfair competition from foreign producers; cause workers in developed countries to revolt.**
- **Prevailing uncertainty: has potential to damage confidence.**



Free-Trade under fire

- Traders *worry* new barriers to cross border trade could climb.
- *Hostility* to free-trade grows in west. Just as central banks abandon stimulus. Status quo undermined?
- **Political *instability* hinders structural reforms in several countries.**



Outlook



- Global industrial production below long-run trend. Could begin to change in 2017-18?
- Real economy stable - Central banks begin easing extraordinary accommodation in place since great recession.
- Spending on infrastructure: should help recovery in both developed & emerging economies.
- Emerging markets e.g. Brazil, Russia - *worse of recession appears over.*

2017-18 Outlook

- Stronger global demand aids recovery in emerging markets & U.S.
- Public/private investment boosted.
- Production grows - eye on foreign market penetration.
- Trade focus more country specific.
Less regionally driven.



USA



- Heightened global anxiety. Policies of new Administration alarms some allies.
- Fed sends message of rate hikes ahead.
- Global uncertainty - reinforces FED caution - only gradual rate hike can be tolerated.
- Fed seek sign of sustained global market confidence; sufficient to absorb tightening.
NOT YET HERE?



USA



- Core of economy - households - shows resilience.
- GDP growth 2.6%. *Employment picks up.*
- Business investment likely to pick-up.
- Housing, construction sectors - *strong.*
- U.S. attracts capital inflows. Investment gets boost.



USA



- Corporate, government, household *spending picks up*. Military spending boosted.
- **GDP growth - highest rate in 3 years.**
- Strong dollar reflects investors shift to 'safe' currencies [dollar, yen].
- U.S. exports costlier; imports cheaper.
- **Strong dollar weighs on profits of U.S. multinationals.**





UK exits EU

- UK DECISION TO Exit EU - *begins 60-year reversal of European unity.*
- **EU ECONOMIC GROWTH HESITANT.**
- Investments could **SLOW.**
- UK BUSINESS, JOBS - face uncertainty.
- ***OTHER COUNTRIES COULD FOLLOW U.K.'S EXAMPLE - Risk to EU's future!***



Beyond Brexit



- **UK's negotiations with EU to take 2+ years.**
 - seek special trade, financial relationship.
 - wants full access to single market.
- **EU unwilling to agree.**
- **Uncertainty undermines UK economic outlook. Road ahead unclear.**
- **London loses role as financial gateway to EU.**
- **UK pushes for more trade with rest of the world.**



Euro-zone

- Modest GDP growth outlook.
- Nationalism gains momentum in France, Germany, Denmark, Netherlands, Italy.
- Consumer/business confidence uneven.
- Unemployment 6% average.
- Inflation at 2% target.



Beyond Brexit



- **German business confidence uncertain. 2017 GDP growth: 1.7%.**
- **Mixed signals about Germany's economy post-Brexit.**
- **Migration issue dominates Europe-
Merkel faces intense pressure.**
 - **Europeans urges tougher EU stance against unfair trade – cheap Chinese imports.**

Europe



- *Uncertainty set off by BREXIT VOTE. Has negative medium-term impact on risks.*
- **EU economic stability: revolves around kind of agreement forged with U.K.**
- *Confidence in banking sector wobbles.*
- **CHALLENGE: Preventing more departures from E.U.**
- **KEY GOAL – Preserve Union.**



China



- Economic growth of 6% 2017; 4.2% in 2018.
- Slowest pace in 25 years.
- **Raw material producers: Australia, Brazil, South Africa, Chile, Peru, Colombia - adjusts to slower Chinese demand.**
- **Commodity prices struggle to recover - Chinese stockpiles act as counterweight:**
- **Overcapacity in steel, copper, aluminum.**



China



- Domestic growth – pumped by huge government stimulus.
- **CHALLENGE:** *How to defuse ticking debt bomb?*
- High Chinese domestic debt load; significant ‘shadow’ banking activity.
- **Expectation that Chinese government would selectively rescue troubled banks.**



China



- Chinese demand – remains mild.
- Real estate - major driver of growth in 2016. Surge in prices, activity, caused speculative excess.
- Government has tightened control of credit access to real estate.
- *Seeks soft landing from overheated real estate. Debt overhang being monitored.*
- Slowdown in housing sector expected to cut GDP growth by 1% in 2017.

Asia Readjusts

- **Asia leads gentle global recovery.**
- **Asian economies readjust to lower Chinese demand.**
- **Increases trade with rest of the world.**

Hong Kong, Taiwan, Singapore, South Korea, Australia, Mongolia: experience decline in trade flows with China.



- **Expands trade with Latin America, India, U.S., Canada.**
- **Southeast Asia – experience growth uptick.**

Southeast Asia

- **Indonesia, largest regional economy: GDP growth 5.2% - fastest pace in 3 years.**
- **Philippines GDP growth 7%; fastest pace in 3 years. New president anti-U.S. tilt.**
- **Vietnam, Malaysia, Thailand, Bangladesh, Cambodia - attracts new investments in manufacturing for export.**



Credit Focus

- High Need to *'KNOW'* customers – crucial.
- Weak economic performance – hurt financial health of many EM's companies.
- EM companies face difficulties meeting foreign debt obligations on time.
- Uptick in claims; slow payments.



Russia



- **Recession has been steep.**
- **Lack of access to Western capital – takes toll.**
- Mild GDP uptick possible in 2017.
- **Commodity dependent economy – suffers with weak global prices.**
- **Seek relief from U.S. & EU sanctions.**
- **Weak oil & gas prices – constrains growth.**



Russia

- **Trump-Putin alliance could ease tensions.**
- **Reset with U.S. possible?**





Russia



- **Ukraine instability – source of continued unease.**
- **Potent force in Middle East; defender of Syrian regime; closer ties with Turkey, Egypt.**
- **Strategy to weaken U.S., Western influence globally.**
- **Seek to attract new foreign investment. Pays heavy price for aggression.**
- *Ruble devalued 50%. Lending conditions tight.*
- *Payment delays plentiful despite comfortable FX reserves .*



Turkey



- **Country in crisis. Failed 2016 coup unleashed backlash by President Erdogan.**
- **Purges military, academia, banking, corporate, & religious community.**
- **Strains with U.S. & EU – perceived as less supportive of regime [in face of failed coup].**



Turkey



- **Economy reliant on foreign capital inflows to finance current-account deficit.**

Country downgraded. Cost to access credit grows.

- **Relationship with West strained- tilt to Russia. Review of relationship under Trump, inevitable.**
- **Turkey's geopolitical importance should keep access to credit adequate.**
- **Sovereign & banking sector outlook revised to negative.**

Latin America



- **LATAM consumers under pressure:**
 - hit by regional slowdown of past 3 years.*
- **High unemployment, elevated inflation.**
- **Weak currencies; governments fiscal consolidation - erode purchasing power.**
- **S/T outlook: 2017 imports & exports pick-up. Intra-regional trade, investments to aid recovery. Competitive exchange rates a plus.**

Brazil



- **Political crisis eases; reforms by interim Admin takes form.**
- **Industrial production increasing - after 2-years of uninterrupted decline.**
- **Manufacturers invest again: capital goods imports up - 1st rise since 2014.**
- **High consumer, corporate debt; high interest rates - big challenges remain.**
- **High government fiscal deficit; low confidence in political class.**

Brazil



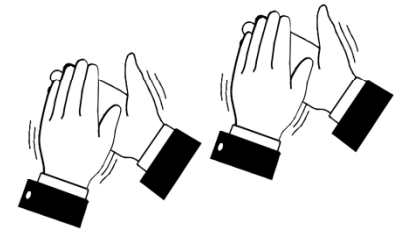
- IMF projects – private sector to grow 2%.
- Firms' stocks of unsold goods shrink. Goods in transit no longer falling.
- *New hiring not occurring; but layoffs slowed.*
- Consumer index rising. Industrial exports competitive due to weak currency.



Argentina



- In midst of policy change – Macri government receives initial applause from from creditors, investors.
- Pres. Macri lays firm foundation. Confidence gradually returns.
- **SETTLED WITH HOLDOUT CREDITORS to 2001 sovereign debt default.**



Argentina



- **Creditors, banks consider taking Argentine risk again.**
- **Local exporters ship. Capital flows freely.**
- **Import restrictions, FX controls lifted.**
- **Country gains access to international capital markets once again!**

Mexico

- **Nafta face renegotiation. Relations with largest trading partner (U.S.) tense.**



- **Exchange rate attracts new investments.**
- **Exports down 5% in 2016.**
- **80% of exports to U.S. – A concern.**

Mexico

- Trade agreement with EU will expand reach of Mexican producers.
- Lower production costs attract factory relocation from China, elsewhere.
- Mexico pursues pragmatic policies to avoid risk of recession, anti-trade backlash.



MENA



- **Oil, gas producers – massive loss of income.**
- **ISIS threat multiplies risk. Governments focus on containing social unrest.**
- **Elevated sense of regional chaos: Libya, Egypt, Syria, Iraq, parts of Africa.**
- **Saudi: new leadership – sensitive to challenges to regime.**

Saudi Arabia



- **GDP shrunk by 14.3% since 2014.**
- **2016 international bond issue – oversubscribed to \$50bn.**
- **Saudi entities – additional bond offers in pipeline, including Aramco's IPO.**
- **Companies struggle to cope in troubled economic environment.**
- **New leadership – sensitive to ISIS threat; internal dissent: motivation for OPEC deal.**

Egypt



- IMF, WB pushes subsidy cuts: food, fuel.
- New natural gas find offers prospect for energy investment inflows.
- Current account deficit grows: \$18.7bn [up from \$12.1bn], largely due to steady fall in exports.
- *Tourism arrivals - down.*





Egypt



- **Downgraded to *'very high risk'*.**
- **Economy kept afloat by aid from Gulf countries. \$3bn World Bank structural adjustment program.**
- **Government of President Sisi – firm control over opposition Moslem Brotherhood.**
- **Need to attract FDI, manufacturing & tourists again.**
- **Tourism hit - major setback to recovery.**
 - FX rationing continues.
 - Public sector dominates power, transport, heavy industry, insurance.

Africa



- **Nigeria, South Africa – examples of economies hard hit by commodity downturn.**
- **Mismanagement, corruption, weak leadership - overshadows opportunities.**
- **Lack of confidence – dominant.**
- **L/C's, secured payment terms, government guarantees preferred.**

Global Forecast



- Uncertainty –especially toward cross - border risks. *Deals take place anyway.*
- **U.S. RECOVERY GETS SPENDING BOOST.**
- Abundance of capital – seeking higher yields globally.
- **EMERGING MARKETS – attracts investment; helps stimulate recovery.**

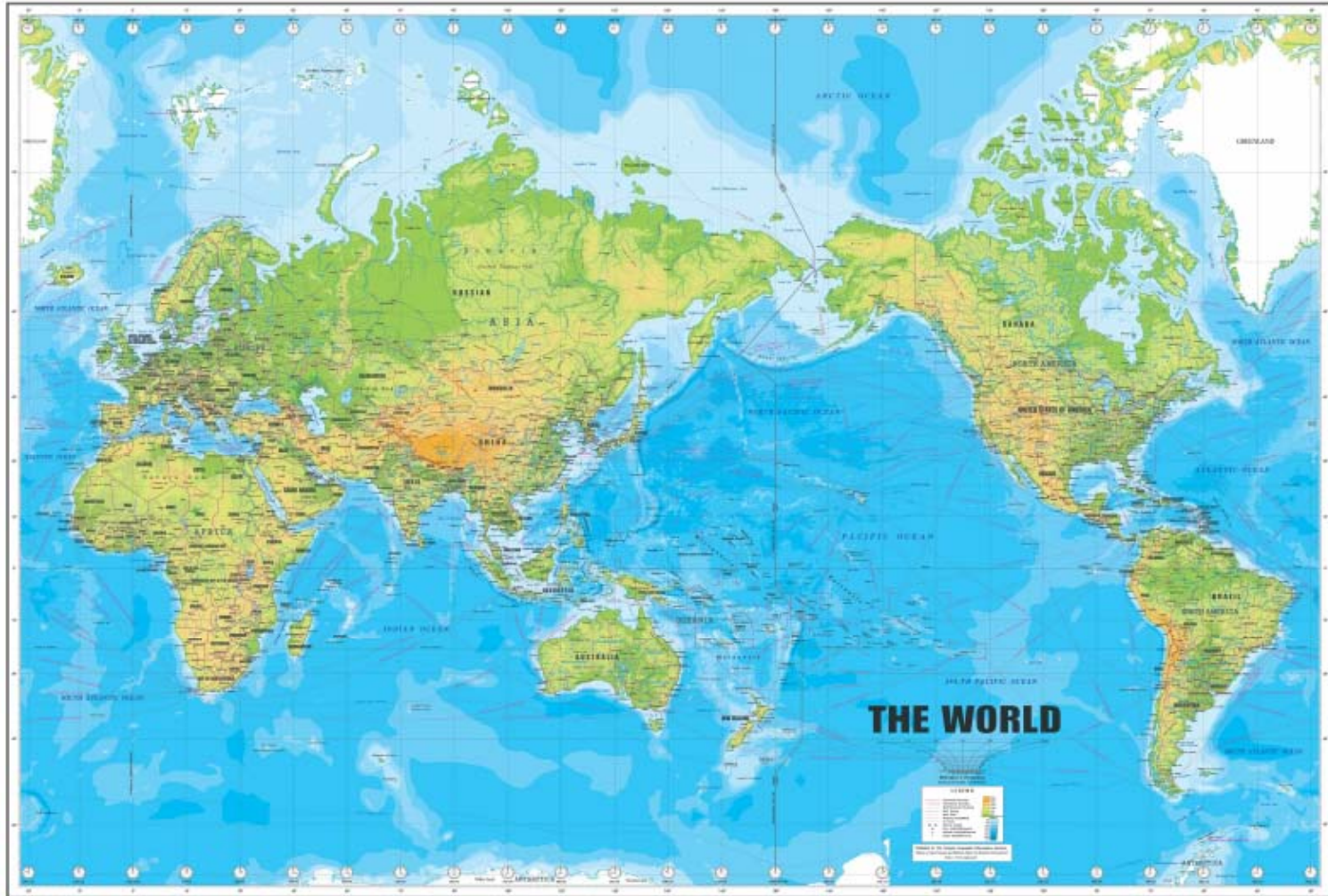
Sector Analysis

- **Steel, Aluminum, Iron ore, copper, silver, rubber – slow price recovery.**
- **Overcapacity in China. A challenge to recovery in prices.**
- **Demand growth for minerals, metals likely.**
- **Crude, petrochemicals, fertilizers: brisk competition. Glut?**

Red Flags

- Rise of nationalism, protectionism, isolationism in U.S. & Europe.
- Shift after 60 years of open market advocacy. Anxieties abound.
- Advocacy against trade agreements – could weaken future global trade alliances.
- *U.S. support for NATO, traditional allies: Europe, Japan, S. Korea, Germany – face reassessment. U.S. demands greater sharing of financial burden.*

World of Changes



Conclusion

- Dose of reality: a world of NEW risks.
- Trade flows could pick-up, despite anxieties over globalization/free-trade.
- Uncertainty, hesitation to invest – underscored by revolt against free-trade.
 - Confidence low. Will take time to improve.

Conclusion

- Trade must take place – goods & services will cross borders even at slower pace; lower volumes.
- Take pains to identify risks. Understand how changes impact customers – only path to survival.
- Acceptable risks found in difficult markets; unacceptable risks found even in highly rated countries.

Conclusion

- **Trade, investment in LATAM-Central America: spurred by stronger mining activity 2017-20.**
- **Currency depreciation supports regional exports by industrial & intermediary manufacturers.**
- **Brazil, Mexico, Colombia to benefit. Intra-regional trade likely to gain momentum.**

Conclusion

- U.S. relationships around the world is tested.
- Credit availability: plentiful but undergoes stringent review.
- New investments and credit extension across borders – subject to need for clarity on new rules. **Impact of new policies on trade, payments?**

Bonus Countries

- **Canada** – politically stable; new trade deal with EU; transparent market; reliable credit info; ease in doing business. Attracts foreign capital. Competitive currency vs. U.S.\$. Easy access to credit.
- **Israel** – leading high tech innovation; well run economy; reliable credit info; ease of doing business. Strong U.S. relations under Trump. Attracts foreign capital.
- **Ireland** – Steady recovery. Access to EU, Adaptable workforce; increased application of technology. Potential for M/T growth; investment inflows. Ease in doing business. Politically stable.
- **India** – Reform minded government; vast underdeveloped market. Trainable workforce; ripe for technology transfers; investments. Huge potential. Long road ahead.