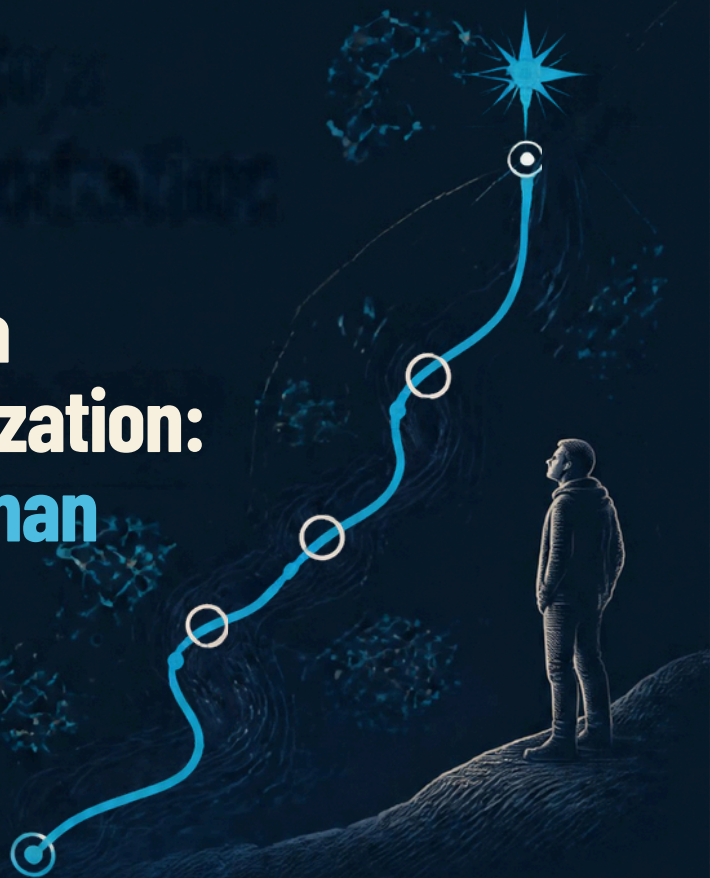




sedgwick

Charting the Course to a Cognitive Claims Organization: Where **AI, Data, and Human** **Expertise Converge**

Thursday, September 17, 2026
4 PM - 7 PM



M O D E R A T O R

Todd Squiers

Senior Vice President, Business Development,
West Region
Sedgwick

S P E A K E R

Joe Rupp

West Region, Managing Director of Casualty Claims
Sedgwick

A Cognitive Claims Organization is a claims operation that uses data, artificial intelligence, machine learning, predictive analytics, and automation to continuously learn, recommend actions, and improve decision-making across the claim lifecycle. Unlike a traditional claims organization that relies heavily on rules, manual reviews, and individual adjuster experience, a cognitive claims organization combines human expertise with AI-driven intelligence.

 **Perch, 448 S. Hill, Los Angeles, CA 90013**
Meeting Room: Bar 13

 **4–5pm discussion followed by 5–7pm cocktail hour**

Register: [LARIMS.org](https://www.larims.org)
Registration Fee: \$20