

# LA RIMS 2020

## SPONSORSHIP OPPORTUNITIES

**The LA RIMS Chapter** is a non-profit group, we are only funded through a small portion of our members annual membership fees. All of our other operating expenses are funded through registration fees to specific events and sponsorship of events. The Annual Golf Tournament is the major fundraising event of the year for the Chapter. We also offset some of our costs by having sponsors of our two big networking events of the year - the Summer Mixer and the Holiday Party.

We recognize that our partners sponsorship dollars are limited and we would prefer not to come to you multiple times throughout the year, but your support is critical and we hope you see a benefit to supporting LA RIMS – **THANK YOU!**

In 2020, we have multiple opportunities for sponsorship:

- **Golf Tournament**
- **Summer Mixer**
- **Holiday Party**

All are very well attended events.

**Each event has bronze, silver, and gold opportunities!**

Please see next page for specifics.

**We also like to give back to our sponsors** – the annual Education Day is an event where we offer sponsors free booths to promote their services.

We also include our top sponsors rotating logos on our website for an entire year after their donation.



The sponsorship dollars go to offset the cost of luncheons and our other events throughout the year. While we try to put on great educational and networking events, we want to keep the costs affordable for our members. When we determine there is excess funding, we work to provide scholarships and donations to risk and insurance related organizations and schools.



**In 2020, for a 2nd year, we will offer a PLATINUM sponsorship opportunity.**

This is an annual, discounted, sponsorship that will provide your company with sponsorship recognition and entrance to every event (including Golf), as well as year-long recognition on our website, along with other perks.

More info on Page 3. Let us know if you are interested!

# BECOME A SPONSOR

	 <b>GOLD</b>	 <b>SILVER</b>	 <b>BRONZE</b>
<b>SUMMER MIXER</b>	\$2500	\$1250	\$750
<b>HOLIDAY PARTY</b>	\$2000	\$1000	\$500
<b>PERKS</b>	<ul style="list-style-type: none"> <li>- 4 passes</li> <li>- Event signage</li> <li>- All event correspondence</li> </ul>	<ul style="list-style-type: none"> <li>- 2 passes</li> <li>- Event signage</li> <li>- All event correspondence</li> </ul>	<ul style="list-style-type: none"> <li>- 1 pass</li> <li>- Event signage</li> <li>- All event correspondence</li> </ul>

**All sponsors will get free Education Day table/booth** (\$500 w/o sponsorship), plus 1 pass  
 Any sponsor who has annual contributions of \$3000+ will get their logo on the LA RIMS website for the entire following year (front page, rotating)



We are also looking for **raffle prize donations for the Golf Tournament and Holiday Party.**

Get free passes or reduced admission with a \$250+ donation.



## **NEW: We are looking for a Lunch Sponsor!**

This sponsor would allow us to keep our lunch costs down.

- Benefits:
- 3 passes to each lunch (can give to clients),
  - Logo on all lunch email invites, signage at event, etc.
  - Qualifies for logo on website for entire year
  - **Sponsorship Cost: \$4000 annually (4 lunches)**



**Education Day** is about giving back to our sponsors – all prior sponsors get a free table. If you have not sponsored, you can get a table for \$500 or sponsor the lunch or happy hour for \$1000.

**Annual Sponsorship Opportunity to have your firm associated with LA RIMS at every one of our events for an entire year (2/1/20-21).**

**Perks include:**

- 2 passes to every lunch (4 lunches)
- 3 passes for Summer Party
- 3 passes for Holiday Party
- Education Day Table
- Golf Hole Sponsor w/ Foursome
- Static Website Logo w/ Platinum Acknowledgment
- Logos on all emails, correspondence, newsletters, etc.
- Logos on all sponsorship signs/handouts at each event
- Recognition as Platinum sponsor – above Gold, Silver and Bronze sponsors at all events
- LinkedIn acknowledgements
- Discount on future year Platinum Sponsorships



**Sponsorship Cost:  
\$7500**

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LA RIMS recognizes our 2019, inaugural year Platinum Sponsors:  
**FM Global, Willis Towers Watson, Aon, ATI**  
THANK YOU FOR YOUR SUPPORT in 2019!





## “AROUND THE WORLD ON 18 HOLES”

### LA RIMS ANNUAL GOLF TOURNAMENT

Wednesday, June 3, 2020 | Brookside Golf Course

#### LOCATION

Brookside Golf Course  
1133 N. Rosemont Ave.  
Pasadena, CA 91103

#### SCHEDULE

10 A.M.:  
Registration & Range Opens

11 A.M.:  
BBQ Opens

5 P.M.:  
No Host (Cash) Bar

10:30 A.M.:  
Putting Contest Course Opens

12 P.M.:  
Shotgun Start

6 P.M.:  
Dinner, Prizes & Raffle

#### PRICING

**Golf & Dinner Package (including range, lunch, etc.):** \$225 per person

**Dinner Only:** \$75 per person

#### SPONSORSHIPS

LA RIMS is proud to introduce this years’ theme “Around the World on 18 Holes.” **Each Sponsor will choose a country.** This allows sponsors to decorate their hole with anything that involves a country. Remember, you own the hole so use your imagination! We encourage you to make it interactive with a booth (table & canopy), and include your company representatives, contests, drinks, handouts, prizes, etc. The winning hole sponsor will receive recognition in the tournament program and LA RIMS newsletter - PLUS, a FREE Hole Sponsorship & Foursome in 2021!

Tournament Corporate Sponsor:

\$5,000 (Includes 1 hole (Hole#1) 2 foursomes, your company logo on a sleeve of golf balls handed out to each player, company logo on website, program, newsletter, recognition throughout the event, company logo on the LA RIMS Website for a whole year.

Early Bird Hole Sponsor Package:

\$2,250 - Space Permitting! (Includes foursome - Deadline: May 4, 2020)

Hole Sponsor:

\$1,750 (Without foursome)

REGISTRATION  
FORM  
ON NEXT PAGE

DEADLINE TO REGISTER IS MAY 18, 2020

# "AROUND THE WORLD ON 18 HOLES"

## LA RIMS ANNUAL GOLF TOURNAMENT

Wednesday June 3, 2020 | Brookside Golf Course

DEADLINE TO REGISTER IS MAY 18, 2020

FAX REGISTRATION TO: 818-843-7423 OR EMAIL: LARIMSchAPTER@LARIMS.ORG

### REGISTRATION

PLEASE TYPE OR PRINT. ONE REGISTRATION FORM PER PERSON. PLEASE DUPLICATE THIS FORM FOR ADDITIONAL COPIES.

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

GUEST #1 \_\_\_\_\_ COMPANY \_\_\_\_\_ DINNER ONLY? \_\_\_\_\_

GUEST #2 \_\_\_\_\_ COMPANY \_\_\_\_\_ DINNER ONLY? \_\_\_\_\_

GUEST #3 \_\_\_\_\_ COMPANY \_\_\_\_\_ DINNER ONLY? \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ V-CODE \_\_\_\_\_

BILLING STREET # \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_ E-MAIL FOR RECEIPT \_\_\_\_\_

V-Code is the 3 Digit Code on the back of Visa and MC Cards and the 4 Digit Code on the front of AMEX Cards

GOLF & DINNER PACKAGE \_\_\_\_\_ @ \$225 = \_\_\_\_\_  
DINNER ONLY \_\_\_\_\_ @ \$75 = \_\_\_\_\_  
CORPORATE SPONSORSHIP \_\_\_\_\_ @ \$5,000 = \_\_\_\_\_  
EARLY BIRD HOLE SPONSORSHIP \_\_\_\_\_ @ \$2,250 = \_\_\_\_\_ COUNTRY \_\_\_\_\_  
HOLE (WITHOUT FOURSOME) SPONSORSHIP \_\_\_\_\_ @ \$1,750 = \_\_\_\_\_  
RANGE SPONSORSHIP \_\_\_\_\_ @ \$1,500 = \_\_\_\_\_  
LUNCH SPONSORSHIP \_\_\_\_\_ @ \$1,250 = \_\_\_\_\_  
DINNER SPONSORSHIP \_\_\_\_\_ @ \$1,500 = \_\_\_\_\_  
BEVERAGE CART \_\_\_\_\_ @ \$1,250 = \_\_\_\_\_  
COCKTAIL SPONSOR \_\_\_\_\_ @ \$1,000 = \_\_\_\_\_  
HOLE-IN-ONE SPONSORSHIP (4 AVAILABLE) \_\_\_\_\_ @ \$1,500 = \_\_\_\_\_ (INCLUDES PREMIUM)  
PHOTO SPONSOR \_\_\_\_\_ @ \$1,250 = \_\_\_\_\_ (RECEIVES LOGO ON PHOTOS)

TOTAL: \$ \_\_\_\_\_

RAFFLE PRIZE DONATIONS (DISCOUNT FOURSOME BY 10%) FOR RAFFLE. DONATION VALUE OF \$250.

PROVIDE BRIEF DESCRIPTION & VALUE OF THE PRIZE: \_\_\_\_\_

To pay by check, please make checks payable to: LA RIMS Chapter

Mail check & registration form to: LA RIMS, PO BOX 10065, Burbank, CA 91510 (Please send in registration form by email in advance)

# LA RIMS 2020

## SCHEDULE OF EVENTS

2/19	Risk Managers Roundtable
3/18	Luncheon
3/28	Saturday Networking Social Event
4/22	Luncheon
5/3-5/6	<i>RIMS National Conference – Denver, CO</i>
6/3	Golf Tournament – Theme: “Around the World in 18 Holes”
7/18	Saturday Networking Social Event
8/13	Summer Mixer – Cruise
9/16	Luncheon – Bringing back the very successful Downtown Panel
10/14	Risk Managers Roundtable
11/11	Education Day
12/3	Holiday Party

*Have a Luncheon Topic suggestion? We'd love to hear it!  
Please see a Board Member.*

For all of the latest updates and LA RIMS happenings, find us at:



[linkedin.com/in/larims](https://www.linkedin.com/in/larims)  
[linkedin.com/groups/12149164](https://www.linkedin.com/groups/12149164)



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